

Programmes held  
at locations around  
the UK

Company sessions can be arranged upon  
request with groups of up to 12 people

TEL: 0845 222 0183



## STYLE AND THE CITY

### A ONE DAY PERSONAL BRANDING PROGRAMME

CREATE A REPUTATION THAT WILL ATTRACT  
THE OPPORTUNITIES AND CAREER YOU REALLY WANT



#### What you will learn...

- ◆ Insider strategies and tips from professionals with experience of the graduate recruitment industry
- ◆ How to model the qualities and behaviours of people who have successful careers
- ◆ The judgements we make when we meet each other for the first time that hinder and help your success
- ◆ How to identify your own strengths & personal attributes that will ensure you stand out from the crowd
- ◆ How to confidently project the best version of you that is aligned with your personal brand
- ◆ How to promote yourself at future formal and informal meetings

We are delighted to be working in association with Indigo Blue Productions who have experience of working with top level senior managers on their communication skills.

#### Who should attend?

If you are just starting out on the career ladder and trying to secure your first full time job or, would like to guarantee your next promotion, this programme will give you an increased chance of success.

Carpe Vita is a training company who are passionate about employability.

We develop young people leaving education and women wanting to make a change to their personal lives and careers.

#### TO BOOK YOUR PLACE OR LEARN MORE:

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